



PRESS RELEASE
FOR IMMEDIATE RELEASE: January 22, 2013

Kurt Michielssen Joins Pinnacle Bank as Senior Vice President, Senior Relationship Manager

GILROY, CA, January 22, 2013 – Pinnacle Bank (OTCBB: PBNK) announced today that prominent South County banker, Kurt Michielssen has joined the bank as Senior Vice President, Senior Relationship Manager.

"We are very pleased that Kurt has joined Pinnacle Bank. Kurt is a highly respected community banker with a strong loyal following and is an excellent addition to our team. He exemplifies all that we are proud of in community banking," stated Susan K. Black, President and Chief Executive Officer.

Mr. Michielssen began his banking career with Valley National Bank of Salinas as a loan officer over 35 years ago before moving to the south county area where he has worked for the past 30 years as a Senior Vice President. Kurt is well known in the community and is a member of the Rotary Club of Gilroy, Gavilan College Education Foundation, Gilroy Foundation and is currently the board chairman of the Gilroy Economic Development Corporation. He was also named Man of the Year in 2010 by the Gilroy Chamber of Commerce.

"I am thrilled to be joining a group of professional bankers whom I hold in very high regard. I have watched this bank grow over the past six years and really like the direction they are headed. They believe in true community banking which is where I have spent much of my career and I look forward to continuing to serve my community," stated Mr. Michielssen.

About Pinnacle Bank

Pinnacle Bank is a full-service community business bank dedicated to providing quality depository and credit services in Santa Clara, San Benito, and Monterey counties. The bank focuses on commercial banking services for small to medium-sized businesses, offering a variety of products and services that combine the best of personal touch with convenient technology-based client service. Pinnacle Bank has locations in Morgan Hill, Gilroy and Salinas. For more information, visit www.pinnaclebankonline.com.

Media Contact:
Pinnacle Bank
Susan K. Black, President & CEO
408-762-7140